

Summary of results from the survey “The Future of the BKK!” (March 2020)

Out of 87 current members, 54 of us filled out the survey on the future of the BKK, which constitutes a response rate of 62%. Thank you for taking the time! What follows is a summary of the most important results – for a full overview of all responses, please click [here](#).

Purpose and Events

The most well-attended BKK events have been social events: Treffens (80% of you took part), BKK Biers (52%) and Christmas Parties (44%). The most popular business events were the pop-up shops (54% of you took part), BKK Konferenz (46%), Salon Talks and expert-led workshops (both 39%). 37% of you said you would have liked to take part in more BKK events, but were unfortunately too busy.

The aspect of the BKK that is clearly most important to you is community (61%). Next come pop-up shops (33%), group support (31%), networking and professional workshops (both 30%) and skill-sharing (28%).

Volunteering

26% of members have taken on a BKK mini-role (helping out with social media, translation, graphic design, etc). Of those who did not, 16% took part in another role (management team/board members, volunteering at events, etc.), 21% of you are still new members, and 54% could not volunteer because they were too busy.

When asked how much unpaid time you would realistically be willing and able to dedicate to the BKK in the future, 20% of you answered that you are willing to dedicate between six and ten hours per month. Another 54% could dedicate between one and five hours per month.

The tasks you are most interested in handling are organising small member meetings on specific topics (39%), skill-sharing (37%), organising pop-up shops (31%), teaching member-led workshops (30%), helping with exposure and promotion (22%) and organising social member meet-ups (17%). But, there is virtually no one who would like to do the following tasks: managing finances, processing new and old memberships, writing newsletters and writing meeting agendas.

Organisation

61% of you expect the BKK to be organised by a leadership team. 15% think the BKK should be self-organised by members, 5% think a combination of both could work and another 19% are fine with either or don't have an opinion.

As for the formal organisational structure of the BKK in the future, a majority (44% of you) would prefer that things remain as they are as non-profit charitable organisation (Verein), with a new board being formed. Another 33% of you would like to see the BKK become an open, public community with a new leadership team. 13% of you are in favor of the BKK becoming a for-profit organisation with a new leadership team, while 7% of you want to see the BKK become an open, public community without a leadership team.

Finally, when asked how you would like to keep in contact with other members, 96% of you prefer email, followed by Whatsapp (50%) and Facebook (30%). Only 17% of you would prefer to communicate through Slack.

Initial questions to think about:

- Can the BKK actually function as a Verein, when members are not confident or unwilling to volunteer for some of the most crucial legally-required roles, such as finances, processing memberships and managing meetings & agendas?
- Would it be possible for the BKK to put on the kinds of community events members are looking for, without being a legal entity?
- What would be the easiest way for BKK members to collaborate and interact more, when the majority prefers to be contacted by email, which is not an ideal tool for group conversations?