



## HOW TO GET PROMOTED ON BKK SOCIAL MEDIA

Want the BKK to help boost your events and big news?  
We're happy to help, but we need the information from you!

We're currently able to promote on the following platforms:

FACEBOOK  
INSTAGRAM (FEED & STORIES)  
TWITTER

Here are the kinds of things we promote:

UPCOMING WORKSHOPS  
NEW COLLECTIONS & PRODUCTS  
EXHIBITIONS  
COLLABORATIONS  
SPECIAL OFFERS  
BEHIND-THE-SCENES (IN THE STUDIO, PROCESS, ETC.)

If you would like to be included in the BKK social media,  
then fill out the Social Media Promo form.

We schedule all social media posts once a week, so please fill out the form  
as far in advance as possible!

Also, all images must meet the Image Guidelines (see below). If you don't meet  
the image guidelines, we can't include your content in our social media.

### IMAGE GUIDELINES

When you send us images, please make sure they follow our image guideline rules:

CRISP, CLEAN LIGHTING  
NO HEAVY FILTERS  
NO VERY DARK BACKGROUNDS  
NO BORDERS OR FRAMES

If you're unsure of what kind of images we mean, check the BKK Instagram account  
to see the style of our social media.